



SKILLS

- Packaging Design
- Branding/Identity
- Web Design
- Event Design
- Motion Graphics
- Print Design
- Email Design
- Photo Retouching

TECHNICAL SKILLS

Adobe Creative Suite

- InDesign
- Illustrator
- Photoshop
- After Effects
- Premiere Pro
- Dreamweaver
- Flash

Microsoft Office

- Word
- Excel
- Powerpoint

Web/Print Languages

- HTML
- CSS
- CMYK
- RGB

Online Programs

- Shopify
- WordPress
- Klaviyo
- MailChimp
- Constant Contact

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EXPERIENCE

AIMEE JANE CREATIVE | SUN VALLEY, ID (MAY 2020 - CURRENT) OWNER/CEO

- A creative studio that works with a variety of clients. Specializing in web design, packaging, branding, print and digital design.

CHUMS | SUN VALLEY, ID (NOV 2017 - MAY 2020) ART DIRECTOR/GRAPHIC DESIGNER

- Produced catalog, website, and tradeshow graphics
- Executed and drove studio photography for all catalog and website needs, including all post production work
- Designed and developed new packaging for 120+ products
- Created a new website using Shopify and increased sales by 50%
- Only designer that created graphic assets at Chums for every department (sales, product development, marketing, customer service, and web)

RP CREATIVE | SUN VALLEY, ID (MAR 2015 - AUGUST 2017) DIGITAL LEAD, DESIGNER

- Supported creative director and account manager with assets for print and digital for multiple platforms
- Designed and created compelling branding identities
- Developed 15+ websites using Wordpress, CSS, and HTML
- Assisted Creative Director in creation of in depth branding for large events (invite, program, table numbers, menus, powerpoints, etc.)

JOHN MCNEIL STUDIO | BERKELEY, CA (SEPT 2013 - DEC 2014) PRODUCTION ARTIST

- Supported both video post production and creative
- Created print and digital assets on multiple platforms (web, mobile, and desktop)
- Collaborated with artists, developers, editors, and project managers
- Developed UI and web design/layouts, wireframes, and user flows
- Animation for motion graphics, digital interaction, web design, flash banners, presentations and videos
- Designed and created marketing collateral including graphics, iconography, presentation decks, storyboards and flash banners

EDUCATION

CHAPMAN UNIVERSITY | ORANGE, CA (AUG 2009 - MAY 2013) BACHELOR OF ARTS IN GRAPHIC DESIGN

MINOR IN LEADERSHIP AND ATHLETIC PERFORMANCE

- Played DIII college soccer, As a captain led the team to DIII NCAA playoffs in 2013

K-12 IN SUN VALLEY, IDAHO | SUN VALLEY, ID (AUG 2005 - MAY 2009)

- Team captain and most inspirational in 3 sports (Soccer, Hockey, and Golf)